



OF *COLORADO*



# 2019

## Partnership Program

### **PARTNERSHIP COORDINATOR**

13611E. 104th Ave., Ste 800, PMB 302, Commerce City, CO 80022

 303.450.0515     [info@cofpa.org](mailto:info@cofpa.org)



# BENEFITS AT A GLANCE



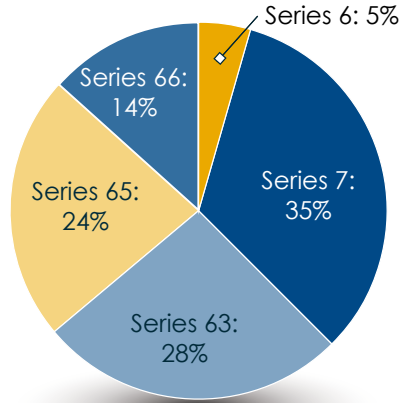
OF COLORADO

	\$5,500	\$3,850	\$1,895	\$500
	DIAMOND	PLATINUM	GOLD	SILVER
<b>FORUM AND CHAPTER MEETINGS</b>				
<b>Annual Forum:</b>				
Attendance for two people	•	•	•	
Top-billing and prominent display location	•			
Pull-out banner in the keynote room	•	•		
Table for small brochures, cards, etc.	•	•	•	
Introduction of one speaker	•			
Introduction of one breakout session presenter		•		
Listing on the FPA website as a Forum Partner with link to your website	•	•		
Your company name and logo in the Forum program			•	
Electronic list of Forum attendees	•	•	•	
Meals, snacks, and refreshments throughout the event	•	•	•	
Recognition through partner door prizes (if desired)	•	•	•	
<b>Chapter Meetings:</b>				
10 minute presentation at chapter meeting	•			
5 minute presentation at chapter meeting		•		
20 minute presentation to the Board of Directors	•			
1 branded, sponsored happy hour at no additional cost	•			
4 free registrations for a non-FPA member to attend chapter meeting as partner's guest	•			
2 free registrations for a non-FPA member to attend chapter meeting as partner's guest		•		
No cost admission to 8 chapter meetings for 2 partner representatives	•			
No cost admission to 8 chapter meetings for 1 partner representative		•		
Member rates for chapter meetings			•	
Holiday party attendance	•	•		
Invitation to chapter social events	•	•	•	•
First right of refusal for sponsorship of additional member events	•			
<b>MEMBERSHIP COMMUNICATIONS</b>				
Electronic list of COFPA members, name and business address	•	•		
Semi-annual partner highlight with partner-provided content in member newsletter		•		
Quarterly partner highlight with partner-provided content in member newsletter	•			
Company logo and contact information on website and in newsletter	•	•	•	•
Social media postings	12	12	4	4

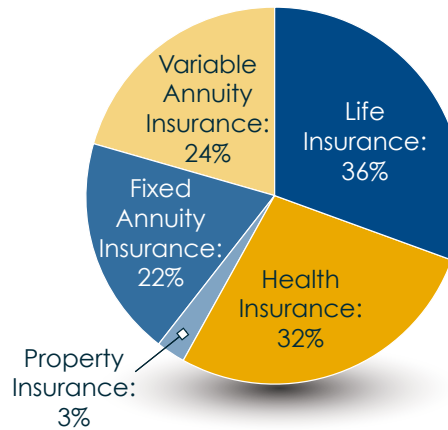
## COLORADO CHAPTER OFFICE

Reporting out of 548 total Colorado Chapter members from FPA National.

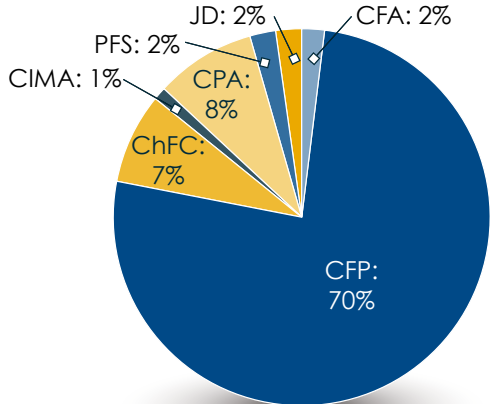
**LICENSE TYPE**



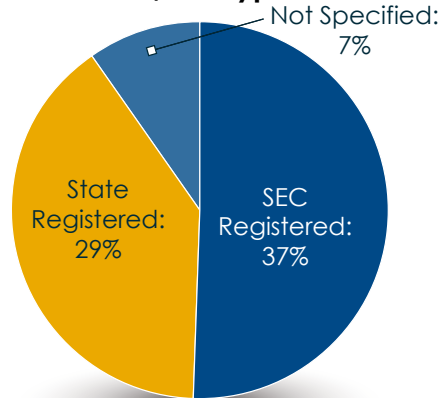
**INSURANCE LICENSE**



**PROFESSIONAL DESIGNATION**



**RIA/IAR Type**



## SOCIAL MEDIA

- **729 Twitter followers** –  
 x 12 posts/year = 8748 impressions  
 x 4 posts/year = 2916 impressions  
 (not including re-Tweets, etc.)
- **197 Facebook followers** –  
 x 12 posts/year = 2364 impressions  
 x 4 posts/year = 788 impressions
- **Newsletters** – Newsletters go out every 2 weeks to members: 550 members x 26 newsletters/year = 14,300 impressions
- **Event promotions** – Single-subject emails go out to our entire list about twice a month – 7068 contacts x 24 = 169,632
- **Website** – Our website averages almost 60,000 hits per year, including 20,000 unique visitors.

**All of that adds up to over 250,000 impressions per year.**

## COLORADO CHAPTER OFFICE

Partner agrees to the above terms, and hereby applies for a partnership with the COFPA as a:

- DIAMOND PARTNER \$5,500**     **PLATINUM PARTNER \$3,850**  
 **GOLD PARTNER: \$1,895**     **SILVER PARTNER \$500**

Amount paid: \$ \_\_\_\_\_ Payment type (send check/credit card payment with registration form):

- CHECK     CREDIT CARD

Call to pay by credit card 303-450-0515, or send a check to Financial Planning Association of Colorado, 13611 E 104th Avenue, Suite 800, PMB 302, Commerce City, CO 80022

## COMPANY INFORMATION:

Company name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Toll free number \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

## MAIN CONTACT INFORMATION:

Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## ALTERNATE CONTACT INFORMATION:

Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

MAIL TO: COFPA, 13611E. 104th Avenue, Ste 800, PMB 302, Commerce City, CO 80022 E-MAIL TO: info@cofpa.org

## RESPONSIBILITIES OF PARTNERS WILL INCLUDE:

- Prompt payment of annual partnership fee. Sponsorship month booth location are assigned on a first-come, first-served basis.
- Active participation in the education of our membership on your company's products and services.
- Assume the responsibility to take advantage of benefits to be used within calendar year.

## FPA OF COLORADO MAY:

- At its sole discretion, accept, deny, non-renew, and/or terminate Partner.
- Schedule, reschedule, or cancel, at its discretion, meeting dates or presentations and will not be responsible for any Partner liabilities, financial or otherwise, arising from such actions.
- Change the Partnership fees and/or benefits and/or prompt payment discount at renewal within a 30 day notice.

Cancellation to partnerships after they are received can be made, minus a \$50 administration fee.

### COLORADO CHAPTER OFFICE

All publicity should list our company name as: \_\_\_\_\_

## DIAMOND PARTNER \$5,500

My chapter meeting exclusive sponsorship preference with ten minute presentation is (please rank top two choices):

- JANUARY       FEBRUARY       MARCH       APRIL  
 JUNE       JULY       OCTOBER

I have submitted artwork (*tif, gif or jpg preferred*) for a 2 inch x 2 inch ad in four issues of the E-newsletter.

My top four month choices for newsletter inserts are (please rank 1st to 4th):

- JANUARY       FEBRUARY       MARCH       APRIL       MAY       JUNE  
 JULY       AUGUST       SEPTEMBER       OCTOBER       NOVEMBER       DECEMBER

Our company website address is: \_\_\_\_\_

I have emailed our company logo to you at: [sponsorship@cofpa.org](mailto:sponsorship@cofpa.org) (*eps, tif, gif, or jpg preferred*)

Contact Staff to schedule your social media posts, at least 3 days in advance, at [info@cofpa.org](mailto:info@cofpa.org).

## PLATINUM PARTNER \$3,850

My chapter meeting exclusive sponsorship preference with five minute presentation is (please rank top two choices):

- JANUARY       FEBRUARY       MARCH       APRIL  
 JUNE       JULY       OCTOBER

I have submitted artwork (*tif, gif or jpg preferred*) for a 2 inch x 2 inch ad in four issues of the E-newsletter.

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## GOLD PARTNER \$1,895

Our company website address is: \_\_\_\_\_

I have emailed our company logo to you at: [sponsorship@cofpa.org](mailto:sponsorship@cofpa.org) (*eps, tif, gif, or jpg preferred*)

Contact Staff to schedule your social media posts, at least 3 days in advance, at [info@cofpa.org](mailto:info@cofpa.org).

## SILVER PARTNER \$500

Our company website address is: \_\_\_\_\_

I have emailed our company logo to you at: [sponsorship@cofpa.org](mailto:sponsorship@cofpa.org) (*eps, tif, gif, or jpg preferred*)

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